Create a strong retail impression with a custom Sales Sheet™

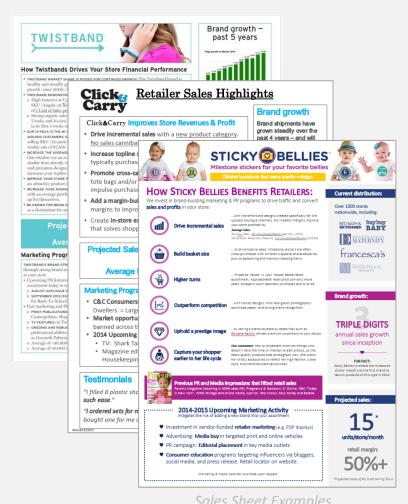
Attract retailers with a one-page summary of how your brand drives their financial performance

- Show retailers the many ways your product line benefits a their growth strategies and business.
- Provide an executive summary of how your brand drives stores' sales and profit goals using retail principles – both data-driven and qualitative.

Sales Sheets™ can be used...

- As bullet points in an intro email to retailers
- As talking points at a trade show or in any retailer conversation
- As training material or talking points for Sales Reps
- To accompany line sheets
- As "leave behind" material at store visits
- As "hard facts" for your elevator pitch

Example of a Sales Sheet bullet point: "Increase the average dollar transaction size and earn higher store revenues. Our retailers see an average increase of \$10-\$20 per transaction. Trade-up your shoppers to a higher price point with this premium-designed product for the brand-savvy and on-trend consumer. Trading-up increases your topline sales which helps reach your financial goals."



\$99 for a fill-your-own template and 6 samples \$1,200 for your customized Sales Sheet™